# KAYLA **RODGERS**

1153 Kingsway Rd West Chester PA 19382 · 302-513-8544
Kayla.rodgers33@gmail.com · linkedin.com/in/krodgers33 · kaylarodgers.art

## EXPERIENCE

**JAN 2023 – PRESENT**

### WEB DESIGN INTERN, KASHMIR WORLD FOUNDATION

Maintain, update, troubleshoot, and redesign website for KWF while collaborating with the Design & Social Media team to discuss print publications, website alterations, and social media strategy

- Implemented new layout for website pages based on modern trend analysis and WCAG 2.2
- Implemented SEO for increased audience engagement

**AUG 2021**

### WEB DEVELOPMENT BOOTCAMP, ARIZONA STATE UNIVERSITY

Learned industry-standard HTML, CSS, Bootstrap, and JavaScript and crafted functioning webpages and browser games hosted on Replit in a 7-week program

- Certifications earned in HTML, CSS, Bootstrap, JavaScript, APIs, and Intercultural Skills

**AUG 2020 – PRESENT**

### CONTENT CREATOR, SELF-EMPLOYED

Creation/outsourcing creation of visual assets, compiling and editing videos for export to social media, schedule creation, Discord maintenance, analyzing trends, and brand establishment on social media

**JAN 2013 – PRESENT**

### SHIFT SUPERVISOR, STARBUCKS COFFEE COMPANY

Lead a team through daily operations while analyzing store performance and adapting to business needs, representing the store as the front-facing manager, and assisting with administrative tasks

## EDUCATION

**AUGUST 2022**

### GRAPHIC INFORMATION TECHNOLOGY, ARIZONA STATE UNIVERSITY

Bachelor of Science
Focus: Web Design and Development
GPA: 4.08

## SKILLS

- *Languages:* HTML, CSS, JavaScript, Bootstrap
- *Tools:* Notepad++, Trello, Discord, Slack, OBS Management, Visual Code Studio, GitHub, Wix, WordPress
- *Programs*: Adobe Creative Suite, Microsoft Office, Canva, Figma
- *Operating Systems:* Windows, iOS, Android

- Team Management
- Intercultural Communication
- Critical Thinking
- Time Management
- Adaptability
- Problem Solving
- Project Management
- Self and Team Driven